



By: Nikhil Malik

Papa John's Community Involvement

- Junior Achievement
- Boy Scouts of American



How to Own a Papa John's Franchise

- Franchise fee: \$20,000 - \$30,000
- Royalty fee: 6% - 8%
- Training fee: \$5,000
- Equipment fee: \$10,000 - \$15,000
- Restaurant construction: \$100,000 - \$150,000
- Working capital: \$10,000 - \$15,000
- Total investment: \$150,000 - \$210,000



How Well is Papa John's Doing?

- Ranked #1 in the pizza industry by Entrepreneur magazine
- Ranked #1 in the pizza industry by Inc. magazine
- Ranked #1 in the pizza industry by Franchise Times
- Ranked #1 in the pizza industry by Franchise 500



Franchise will Provide:

- Equipment
- Restaurant construction
- Vending Machines
- Cash register



History of Papa John's

- The founder is John Schnatter (Business degree from Ball State University)
- Open first Papa John's in 1985
- Franchise began in 1986



What do they Sell?

- Papa John's
- Papa John's
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- Papa John's



Requirements to Own a Franchise

- A successful business owner/manager
- A minimum net worth of \$1,000,000
- A minimum investment of \$150,000
- A minimum working capital of \$10,000
- A minimum experience in the restaurant industry
- A minimum experience in the franchise industry
- A minimum experience in the pizza industry
- A minimum experience in the food service industry



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How to Own a Papa John's Franchise

1. Research the market and determine if there is a need for a Papa John's restaurant in your area.

2. Contact a Papa John's representative for more information.

3. Complete the application process and wait for approval.

4. Sign the franchise agreement and pay the fees.

5. Obtain the necessary permits and licenses.

6. Build out the restaurant and hire staff.

7. Open the restaurant and start selling pizzas.



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- Cash register



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How Well is Papa John's Doing?

- Ranked 1st in 2014 Franchise 500
- Available in over 100 countries
- Ranked 1st in the fast-food industry
- Total of 10,000+ stores worldwide



What do they sell?

- The whole pizza
- The slices
- The toppings
- The crust
- The sauce
- The cheese
- The meat
- The vegetables
- The herbs
- The spices



Requirements to Own a Franchise

1. A minimum of \$20,000 investment

2. A minimum of \$10,000 working capital

3. A minimum of 10 years experience in business

4. A minimum of 10 years experience in management

5. A minimum of 10 years experience in sales

6. A minimum of 10 years experience in marketing

7. A minimum of 10 years experience in operations

8. A minimum of 10 years experience in customer service

9. A minimum of 10 years experience in human resources

10. A minimum of 10 years experience in legal affairs



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What do they Sell?

- The Works
- The Meats
- John's Favorite
- Garden Fresh
- Spicy Italian
- Spinach Alfredo
- Hawaiian BBQ Chicken
- Tuscan Six Cheese



How Well is Papa John's Doing?

- Ranked in the 10 top fastest growing business
- Currently there are 3,891 franchise units
- Ranked 24th in the top 100 best franchise
- Yearly Net Income: 58.62 Million

Future Plan: Open more than 2,000 units internationally and over \$1billion in sales



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How to Own a Papa John's Franchise

- 1.) Read about the franchise opportunities via Website
 - Requirements and Fee
- 2.) Complete the Papa John's Application and submit it!

Note: The start up fee is \$25,000 per unit for a standard Papa John restaurant and the total investment is \$115,823 - \$549,523



Franchise will Provide:

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- Cash register



Requirements to Own a Franchise

- A successful business management background
- Prefer a business partner (Principle Operator & Owner)
- Must undergo an eight week management training program done by Papa John's

Contact Information:
Louisville, Kentucky, 40299
2002 Papa John's Boulevard
Phone #: (502) 261-4844



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